

# Chattanooga Forward // DOWNTOWN

Recommendation	Staff	Status
Completion of new policies and guidelines for COMPLETE streets – to aid developers, the city, and utility companies in improving safety, usability, and value of our downtown street, cycle-route, and sidewalk grid.	Blythe Bailey	COMPLETE.
Two-Way Conversions – work towards additional two-way conversions for increased safety and improved connectivity in the downtown.	Blythe Bailey	IN PROGRESS.
Develop bike infrastructure implementation plan, to include, but not necessarily be limited to, a) Re-striping of streets in association with yearly resurfacing to accommodate all travel modes b) Protected bike lanes to connect neighborhoods within the “bowl” (Missionary Ridge to River, Mountain to Stringer’s Ridge) to include a hierarchy of secondary and primary east/west and north/south protected lanes.	Bert Kyrkendall	COMPLETE.
Develop policy for how to incorporate public art into traffic improvement (crosswalks, control boxes, bike lane markings, signage, bus shelters, or other enhancements) – some ideas include: a) Control boxes for traffic control signals b) Public Art incorporated into CARTA bus shelters and other street furniture c) Artful design and engineering integrated into department’s regular capital improvement and operational programs.	Stacy Richardson	IN PROGRESS. The Administration determined that more structure was needed to incorporate public art more into capital project. Since the conclusion of the Chattanooga FWD process, a capital planner has been added and Public Art has been elevated to a Mayor’s Office Division. As more traffic signals, utility boxes, and other infrastructure is added, public art will be given consideration.
Make frequency, fare, route, or other changes to downtown services for busses to improve connectivity and increase public transit usage.	CARTA	CARTA is currently undergoing a route study to determine how routes need to change in order to better serve Chattanooga.
Create long-term parking plan, including strategies for fares, wayfinding, new parking (structured garages and otherwise), and parking requirements for development.	Blythe Bailey	Currently, the City is reviewing the Parking Authority operations and budget to determine how improvements can be made.
Develop downtown streetscape plan, for funding, implementation, and integration with future private development.	Jenny Park	This recommendation is currently under review as part of an overall capital planning effort. The City must balance the need to invest in neighborhoods with the need to utilize infrastructure dollars to spur economic development.
Develop a plan for a new multi-modal transit center(s) and associated routing and service improvements.	CARTA	CARTA is currently undergoing a route study to determine how routes need to change in order to better serve Chattanooga.
Adopt and implement affordable housing downtown PILOT.	Stacy Richardson	COMPLETE.

Design Studio – Work with private and public partners to determine a mechanism for advocating for high quality building design.	Stacy Richardson	Through work of community partners, a downtown design studio has been formed. The City has representatives on the board and will continue to support high quality urban design throughout the community.
Create and hire a Development Concierge to improve development quality and DRC customer service.	David Carmody	Currently overhauling the permitting and development process in the Land Development Office. This process is scheduled to conclude in Feb 2016.
Identify boundaries of, and planning process for, an innovation district.	Stacy Richardson/The Enterprise Center	COMPLETE.
Develop and Implement Form-Based Code.	John Bridger	The Regional Planning Agency, per the City's request, is developing a form based code for downtown Chattanooga. More information can be found here: <a href="http://www.cha-fbc.com">http://www.cha-fbc.com</a>
Create a public space and development plan for remaining development parcels in the vicinity of the city's waterfront edges.	Wade Hinton/Stacy Richardson/Lee Norris	The City and River City Company own several key development parcels along the waterfront. Currently, the City is focused on repairing the hard edge but will soon begin conversations about additional development along the water front.
Develop an incentive plan for filling vacant downtown space.	Nick Wilkinson	This recommendation is under review and research.
Identify public realm Impact or Development fee structure for adding value and improving public realm amenities for downtown developers.	Stacy Richardson	The City does not currently plan to implement this recommendation.
Expand existing Mocs shuttle for direct access to the Central Business District.	UTC/CARTA	
Increase participation of internships as they relate to developing initiatives that promote better university – downtown inter-connectivity.	James McKissic	The City has an internal internship program that seeks to promote diversity and inclusion as well as increase talent retention. In addition, the City is reviewing how to expand internship efforts through community partnerships.
Develop an Urban Fellows program to attract creative students to come to, or stay in, Chattanooga, working in fields of public service.	James McKissic	The City currently has an internship program that encourages individuals to chose public service as a career.
Develop new public spaces/special events strategy/policy for improved customer service, enhanced event benefits and participation, and development of the city's brand as a great, mid-sized, outdoor-focused city.	Brent Goldberg/Stacy Richardso	The City has added a position to Outdoor Chattanooga to encourage more proactive programming of public spaces, greater collaboration on existing events, and more strategic thinking about what events make Chattanooga special.
Improve street closure policy for special events.	Blythe Bailey	COMPLETE.

Develop a strong connection between community and safety personnel (fire and police) to work to prevent emergencies before they happen and build ownership among neighborhood leaders.	CPD Chief Fred Fletcher CFD Chief Randy Jacks	The Chattanooga Police and Fire Departments are more proactive than ever before. Residents have an opportunity to attend meetings with officers, and fire fighters are getting more involved in community events.
Develop policy including incentives (carrots) and requirements (sticks) to encourage neighborhood friendliness of industrial-based employers.	Stacy Richardson/Donna William	ON-GOING. Currently, research is being conducted about what tools are available as incentives or consequences. However, the City has gone forward with the spirit of this recommendation by linking codes' inspectors with the police department to ensure that chronic codes' offenders are being targeted with all available resources to keep neighborhoods safe.
Develop long-range plan for Chattanooga-driven public space/special events, including a community event calendar.	David Carmody	The City is currently developing a calendar application where citizens can easily upload events. The calendar is scheduled to launch in Feb 2016.
Begin construction on new Miller Park and MLK plaza.	Jenny Park	Miller Park/Miller Plaza is currently under design and construction will begin as soon as possible.
Begin construction on new Patten Parkway.	Jenny Park	This recommendation is currently under review as part of an overall capital planning effort. The City must balance all capital needs each year and make strategic investment with limited dollars.
Complete construction of Broad Street protected bike lanes.	Blythe Bailey	COMPLETE.
Draft a downtown Ambassador Program, modifying existing programs or creating new ones that would focus on the public realm, including providing directions, safety, graffiti clean-up, streetscaping, and other services in downtown.	Stacy Richardson	Currently this role has been filled by Public Works. To aid in the cleanliness of downtown, the Public Works Department recently partnered with the Police Department to institute a new graffiti removal project that will lessen the amount of time between reporting and clean up. In addition, other community partners, like River City Company, have ongoing efforts.
Implement high speed wi-fi in all public spaces, including parks and buildings.	Brent Messer	The City is currently deploying "NoogaNet" in public spaces. Currently, all public buildings are being wired, followed by 14 parks including Coolidge, Ross's Landing, Warner Park, East Lake Park and others. All work is expected to be done in March 2016.